

PACIFIC STANDARD TIME PRESENTS: MODERN ARCHITECTURE IN L.A.

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GETTY ANNOUNCES PACIFIC STANDARD TIME PRESENTS: MODERN ARCHITECTURE IN L.A.

*Initiative Examines L.A.'s Modern Architectural Heritage;
Smaller in Scope, It Continues Pacific Standard Time Collaboration*

April–July 2013

LOS ANGELES—The Getty announces **Pacific Standard Time Presents: Modern Architecture in L.A.**, a collaborative celebration of one of Southern California's most lasting contributions to post-World War II cultural life: modern architecture.

Designed to continue the momentum of Pacific Standard Time: Art in L.A. 1945–1980, last year's sweeping initiative that included exhibitions and programs at 60 arts institutions across Southern California, **Pacific Standard Time Presents: Modern Architecture in L.A.**, will be smaller in scope, comprising nine exhibitions and accompanying programs and events in and around Los Angeles slated for April through July 2013.



Department of Water and Power Building Corner with Fountains, 1965, Julius Shulman. Gelatin silver print. Used with permission. Julius Shulman Photography Archive, Research Library at the Getty Research Institute. © J. Paul Getty Trust

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"We wanted to continue our exploration of the region's postwar visual arts and culture, but obviously we can't do an initiative on the scale of Pacific Standard Time every year," said Jim Cuno, President and CEO of the J. Paul Getty Trust. "Pacific Standard Time Presents will be smaller in size and geographic reach, but will again spur original scholarship and maintain the collaborative spirit of Pacific Standard Time."

Pacific Standard Time Presents: Modern Architecture in L.A. will provide a wide-ranging look at the region's modern architectural heritage, as well as the significant contributions of L.A. architects to national and global developments in architecture. It will examine a broad array of practitioners, from pioneering modernists like Richard Neutra to Pritzker Prize winners such as Frank Gehry and Thom Mayne, as well as other visionary architects who have shaped the region's distinctive profile, including A. Quincy Jones, Whitney Rowland Smith and Eric Owen Moss. Exhibitions and related programming will explore a range of building types, from iconic modernist homes and civic landmarks such as Disney Hall, to the whimsical coffee shops and vast freeway networks that made Los Angeles the unique megalopolis it is today.

Exhibition partners include Los Angeles County Museum of Art (LACMA); the Museum of Contemporary Art, Los Angeles (MOCA); Hammer Museum; A+D Architecture and Design Museum; Art, Design & Architecture Museum, UC Santa Barbara; Kellogg University Art Gallery at Cal Poly Pomona; MAK Center for Art and Architecture; and Southern California Institute of Architecture (SCI-Arc). Additional programming partners include the Center for Land Use Interpretation, Community Art Resources, Inc., The Huntington Library, Art Collections, and Botanical Gardens, the Los Angeles Conservancy, Machine Project, Pasadena Heritage, and the UCLA Department of Architecture and Urban Design.

"Los Angeles is primarily known for its experimental residential architecture, but

Modern Architecture in L.A. will show that the region's design innovations extended to its infrastructure, civic and commercial buildings, and much more," said Deborah Marrow, Director of the Getty Foundation, which has made \$3.6 million in grants to 15 organizations for exhibitions, publications and programming. "We are very pleased with the caliber of exhibitions, publications and related programming that will make up Pacific Standard Time Presents: Modern Architecture in L.A. next spring. This initiative promises to reveal the city's architectural legacy and ongoing impact in new ways."

Among the exhibitions will be the J. Paul Getty Museum's *Overdrive: L.A. Constructs the Future, 1940-1990*, co-organized by the Getty Research Institute, which will be the first major museum exhibition to survey Los Angeles's built environment and rapid postwar evolution into one of the most populous and influential industrial, economic and creative capitals in the world.

Exhibitions receiving Getty Foundation grants include:

- *A New Sculpturalism: Contemporary Architecture from Southern California* (MOCA)
- *The Architecture of A. Quincy Jones* (working title) (Hammer)
- *Reconsidering LACMA: Peter Zumthor and the Presence of the Past* (LACMA)
- *Technology and Environment: The Postwar House in Southern California* (Kellogg University Art Gallery at Cal Poly Pomona)
- *Everything Loose Will Land* (MAK Center for Art and Architecture)
- *Windshield Perspective* (A+D Architecture and Design Museum)
- *A Confederacy of Heretics: The Architecture Gallery, Venice, 1979* (SCI-Arc)
- *Outside In: the Architecture of Smith and Williams* (Art, Design & Architecture Museum, UC Santa Barbara)

Support for related public programs has also been provided to:

- Center for Land Use Interpretation for *On-Site Office Trailers: Invisible Architecture of the Urban Environment*, an exhibition of original photography and related construction site tours
- Community Art Resources, Inc. for *CicLAvia: Modern Architecture on Wilshire Blvd*, an architectural guide and special programming as part of their June 2013 car-free/open streets event
- The Huntington Library, Art Collections, and Botanical Gardens for the online exhibition, *Form and Landscape: Southern California Edison and the Los Angeles Basin, 1940-1990*, and public programming.
- Los Angeles Conservancy for *Curating the City: Modern Architecture in L.A., 1940-1990*, an interactive online resource as well as tours, public programs and print material.

- Machine Project for *The Machine Project Field Guide to L.A. Architecture*, a performance series at architectural sites across the city.
- Pasadena Heritage for a tour of modernist homes in the Pasadena area and a related lecture and oral history project.
- The UCLA Architecture and Urban Design Department for *Architecture Beyond Architecture*, a series of discussions about the dynamic and interdisciplinary future of architecture.

Exhibitions will run from April through July 2013, with much of the related programming including lectures, films, tours and panel discussions taking place during Architecture Month, mid-May to mid-June 2013.

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The J. Paul Getty Trust is an international cultural and philanthropic institution devoted to the visual arts that includes the J. Paul Getty Museum, the Getty Research Institute, the Getty Conservation Institute, and the Getty Foundation. The J. Paul Getty Trust and Getty programs serve a varied audience from two locations: the Getty Center in Los Angeles and the Getty Villa in Malibu.

Pacific Standard Time Presents: Modern Architecture in L.A. celebrates the city's modern architectural heritage through exhibitions and programs at arts institutions in and around L.A. starting in April 2013. Supported by grants from the Getty Foundation, *Modern Architecture in L.A.* is a wide-ranging look at the postwar built environment of the city as a whole, from its famous residential architecture to its vast freeway network, revealing the city's development and ongoing impact in new ways.

Additional information is available at www.pacificstandardtimepresents.org.

PACIFIC STANDARD TIME PRESENTS:

MODERN ARCHITECTURE IN L.A.

EXHIBITION PARTNERS

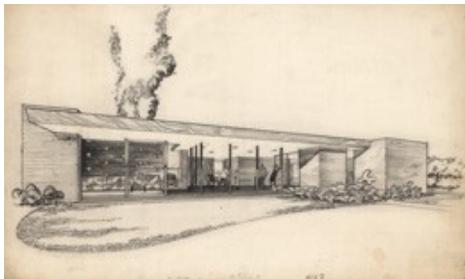


A+D Architecture and Design Museum

Windshield Perspective

June 6–August 30, 2013

The automobile arguably defines the built environment of postwar Southern California. *Windshield Perspective* investigates the role of L.A.'s car culture in shaping the urban landscape through a case study of a dense and lively commuter thoroughfare. Using maps, film footage, photographs, and plans, the exhibition presents the experiential point of view created by the windshield as well as close studies of buildings too often overlooked when passing by in a car.



Whitney Smith. *Case Study House #5*, Loggia House, 1945. Smith and Williams Records, Architecture and Design Collection, Art, Design & Architecture Museum, University of California, Santa Barbara.

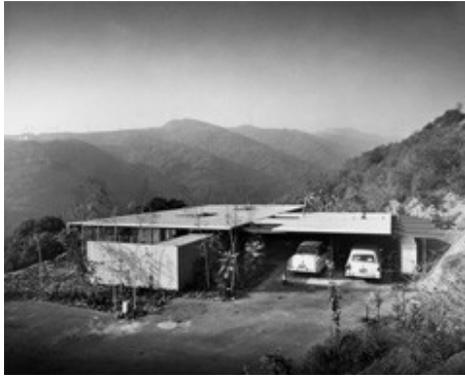
Art, Design & Architecture Museum at UC Santa Barbara

Outside In: The Architecture of Smith and Williams

April 12–June 16, 2013

Whitney Rowland Smith and his firm, Smith and Williams, decisively shaped the modern vocabulary of architecture in postwar Los Angeles. Working in the wake of the first generation of avant-garde architects in L.A. and riding the wave of the postwar building boom, the firm developed a set of distinctive strategies to "sell" clients on modern architectural solutions, including the integration of landscape into building projects. Drawing on the university's outstanding archival collection, the exhibition highlights the significance of Smith and Williams as well as the firm's relationships with other important designers of their generation, such as Gregory Ain and Garrett Eckbo.

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Jones House, 1955. Julius Shulman. Used with permission. Julius Shulman Photography Archive, Research Library at the Getty Research Institute. © J. Paul Getty Trust

Hammer Museum

A. Quincy Jones: Building for Better Living

May 25–September 8, 2013

A. Quincy Jones received acclaim for his residential designs for both wealthy and middle-income clients, and he was among the first architects to give serious consideration to the tract house, an icon of postwar construction. While Jones' impact on the built landscape of Southern California was as strong as that of many of his contemporaries, his work has never been the subject of a monographic exhibition. The Hammer's exhibition illuminates the architect's sensitivity to scale, material, and his clients' needs.



Department of Water and Power Building Corner with Fountains, 1965, Julius Shulman. Gelatin silver print. Used with permission. Julius Shulman Photography Archive, Research Library at the Getty Research Institute. © J. Paul Getty Trust

J. Paul Getty Museum

Overdrive: L.A. Constructs the Future, 1940–1990

April 9–July 21, 2013

During the period 1940 to 1990, Los Angeles rapidly evolved into one of the most populous and influential industrial, economic, and creative capitals in the world. This dynamic exhibition provides an engaging view of the region's diverse urban landscape, including its ambitious freeway network, sleek corporate towers, whimsical coffee shops, popular shopping malls, refined steel-and-glass residences, and eclectic cultural institutions. Drawings, photographs, models, films, animations, oral histories, and ephemera illustrate the complex dimensions of L.A.'s rich and often underappreciated built environment, revealing this metropolis's global impact as a vibrant laboratory for cutting-edge design.



Standard, Figueroa Street, Los Angeles, 1962. Ed Ruscha (American, born 1937). Gelatin silver print. The J. Paul Getty Museum, Los Angeles. © Ed Ruscha

J. Paul Getty Museum

In Focus: Ed Ruscha

April 9–September 29, 2013

Photography has played a central role in Ed Ruscha's artistic practice, most notably in the photobooks he began publishing in 1963. Highlighting important recent acquisitions by the Getty Museum and the Getty Research Institute, this exhibition features a selection of prints and materials related to *Twentysix Gasoline Stations* (1963), *Some Los Angeles Apartments* (1965), and *Every Building on the Sunset Strip* (1966). Also on view for the first time are contact sheets from his shoot of the Pacific Coast Highway (1974-75), one of the many streets he has documented extensively since 1965. The exhibition offers a concentrated look at Ruscha's engagement with vernacular architecture, the urban landscape, and car culture.



Pierre Koenig, Case Study House #21.
Photograph copyright © 2011 Timothy Sakamoto

Kellogg University Art Gallery at Cal Poly Pomona

Technology and Environment: The Postwar House in Southern California

April 11–July 12, 2013

The postwar house is one of Southern California's most significant contributions to modernist architecture. Less recognized is how its new design forms were made possible by innovations in construction technology and lightweight materials. The exhibition explores the links between new building techniques and pioneering modern design by focusing on homes designed by some of Southern California's most celebrated 20th-century architects. The project also incorporates a technical examination of the thermal performance of these residences, a timely topic for architectural practice.



LACMA, William L. Pereira Associates, 1965. Photo: Julius Shulman. Used with permission. Julius Shulman Photography Archive, Research Library at the Getty Research Institute. © J. Paul Getty Trust

Los Angeles County Museum of Art (LACMA)

The Presence of the Past: Peter Zumthor Reconsiders LACMA

June 9–September 15, 2013

Recognizing that cities are often judged by their museums, LACMA examines its own building history as a lens through which to understand the past and future of Los Angeles. From its founding as a separate art museum in 1961 to the Renzo Piano-designed Broad Contemporary Art Museum and plans for a new east campus by Pritzker Prize-winning Swiss architect Peter Zumthor, LACMA's campus embodies critical episodes in modern architecture and urban planning, which will be brought to light in the exhibition. The history of the site's construction will be told through models, drawings, and photographs, many of which will be drawn from the museum's archives.



Jef Raskin with Bloxes in San Diego, c. 1970s. Photo courtesy Linda Blum.

MAK Center for Art and Architecture

Everything Loose Will Land

May 8–August 11, 2013

The MAK Center's project explores the intersection between architecture and other visual arts in Los Angeles during the 1970s. Reframing architect Frank Lloyd Wright's famous quip—"Tip the world over on its side and everything loose will land in Los Angeles"—the exhibition takes a closer look at a generation of architects and artists who began to share workspaces, neighborhoods, and institutions and forge new creative ground by adopting each other's practices.



Walt Disney Concert Hall, Los Angeles.
Image provided by Gehry Partners, LLP.

The Museum of Contemporary Art, Los Angeles (MOCA)
A New Sculpturalism: Contemporary Architecture from Southern California

April 21–July 29, 2013

This exhibition will focus on a significant era in American architecture and present the first scholarly and extensive examination of the prolific and often radical built forms that characterize buildings designed in Southern California during the last twenty-five years. The exhibition begins with structures built as postmodernism is waning in the mid-eighties and explores the geographic, academic, political, and socio-economic underpinnings of this innovative period and its development, focusing on the works of the most expressive, experimental, and avant-garde architects based in Los Angeles. Also presenting pavilions designed by less-established firms in L.A., the exhibition will celebrate the concepts, ideas, projects, and processes of the major figures in the world of architecture in Los Angeles today while also showcasing emerging and younger talent.



Seven of the architects who participated in The Architecture Gallery, from left to right: Frederick Fisher, Robert Mangurian, Eric Owen Moss, Coy Howard, Craig Hodgetts, Thom Mayne, Frank Gehry. Photograph © 1980 Ave Pildas

Southern California Institute of Architecture (SCI-Arc)
A Confederacy of Heretics: The Architecture Gallery, Venice 1979

March 29–July 7, 2013

SCI-Arc examines the pivotal role played by the temporary gallery held in the home of architect Thom Mayne for several months in 1979. Each week the space showcased the work of an emerging architect or group, including Eugene Kupper, Roland Coate, Frederick Fisher, Frank Dimster, Frank Gehry, Peter de Bretteville, Morphosis (Thom Mayne and Michael Rotondi), Studio Works (Craig Hodgetts and Robert Mangurian), and Eric Owen Moss, thus becoming a crucible for contemporary architectural culture in L.A.

PROGRAMMING PARTNERS

Center for Land Use Interpretation

On-Site Office Trailers: Invisible Architecture of the Urban Environment

Though typically overlooked or ignored, office trailers embody many of the key principles of modernist design, namely modularity and prefabrication. The Center for Land Use Interpretation (CLUI) will present an exhibition and tours devoted to these structures and the quotidian aspects of the building process. The exhibition will take place in an office trailer, and related programming will include visits to office trailers at high-profile construction and engineering sites in Los Angeles, such as the Expo Line Light Rail Station and the Broad on Grand Avenue.

Community Arts Resources

CicLAvia: Modern Architecture on Wilshire Boulevard

While the Modern Architecture in L.A. exhibitions will bring the city into the space of the museum, CicLAvia will bring the story of Los Angeles' postwar architecture back into the streets. CicLAvia—the nation's largest car-free/open streets event, attracting over 100,000 participants per event since its launch in 2010—provides a fitting platform for calling attention to the region's built environment. Community Arts Resources (CARs), the producers of CicLAvia, will close Wilshire Boulevard from downtown to Fairfax to car traffic and open it to bicyclists, pedestrians, and skateboarders, providing Angelenos and visitors the rare opportunity to slow down and observe the buildings of this characteristically L.A. thoroughfare. Participants will have the opportunity to learn about iconic modern buildings and styles, everything from Art Deco to 1950s Googie architecture, through an array of public programs including family-friendly workshops and a downloadable, interactive multimedia guide.

Huntington Library, Art Collections, and Botanical Gardens

Form and Landscape: Southern California Edison and the Los Angeles Basin, 1940-1990

The Huntington-USC Institute on California and the West will present an innovative online exhibition and related public programming focusing on the Huntington's Southern California Edison archive, a little-known but highly significant record of the impact of electricity on regional urban growth that includes stunning historic photographs. Intended by Edison as a documentary record of the corporation's growth, projects, and technological innovations, the photographs also capture the landscape, architecture, and urban fabric of Los Angeles.

Los Angeles Conservancy

Curating the City: Modern Architecture in L.A., 1940-1990

For Modern Architecture in L.A., the Los Angeles Conservancy will build on its award-winning 2004 project *Curating the City: Wilshire Boulevard*, and approach Los Angeles architectural landscape as a county-wide museum, showcasing architectural or historical themes through tours, public programs, and print and web-based resources. Programs will include tours, panel discussions, online activities, a film screening at the architecturally-significant 1964 Dorothy Chandler Pavilion, and youth outreach.

Machine Project

The Machine Project Field Guide to L.A. Architecture

The Machine Project Field Guide to L. A. Architecture will be a citywide performance of 30 architecturally site-specific events in 30 days, culminating in a final showcase at Southern California Institute of Architecture (SCI-Arc) in downtown Los Angeles. Machine Project will commission a mixture of L.A.-based and national artists to respond to architectural landmarks in L.A. in the form of performances, poems, dance, and music, all to be performed in public spaces adjacent to the respective sites. In particular, the project will draw attention to modern landmarks that are underappreciated or less well known.

Pasadena Heritage

While Pasadena is generally associated with the early 20th-century architecture of the Craftsman bungalow, the city also has a rich, yet little-known legacy of modern architecture. Pasadena Heritage will broaden public understanding of the city's modern architecture through a tour of houses designed by renowned Southern California architects, along with a related lecture and oral history project.

UCLA, Architecture and Urban Design Department

Architecture Beyond Architecture

To carry the narrative of Modern Architecture in L.A. forward, the Department of Architecture and Urban Design (AUD) at UCLA will present *Architecture Beyond Architecture*, a series of five programs that will chart a new dynamic future for architecture. Programs will look beyond the field's traditional boundaries and explore topics arising from unexpected quarters—video games, the film industry, and biomedical engineering. The format and locations of the programs will mirror their innovative content, from a more intimate conversation at the Annenberg Beach House in Santa Monica to a Pecha Kucha at the Howard Hughes Hangar in Playa Vista, located near Google and YouTube headquarters.

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