

PACIFIC STANDARD TIME PRESENTS: MODERN ARCHITECTURE IN L.A.

EXHIBITION: ***STEPHEN PRINA: AS HE REMEMBERED IT***

ON VIEW: APRIL 7-AUGUST 4, 2013

LOCATION: BCAM, 3<sup>RD</sup> FLOOR



(IMAGE CAPTIONS ON PAGE 3)

The Los Angeles County Museum of Art (LACMA) presents ***Stephen Prina: As He Remembered It*** as part of the Getty's **Pacific Standard Time Presents: Modern Architecture in L.A.** initiative.

*As He Remembered It* charts the influence between California modernist architecture and contemporary art. With this installation, Prina explores issues of site-specificity, personal history, and the unreliability of memory.

The origin of Los Angeles-based artist Stephen Prina's installation *As He Remembered It* is a memory from the 1980s of walking down La Brea Avenue with fellow artist Christopher Williams and seeing in a storefront a bright pink fitted unit by architect R. M. Schindler. The built-in desk had been taken out of its original context and displayed as a freestanding object. According to Prina, "it appeared to us as an amputated limb."

Prina chose two houses built in Los Angeles during the early 1940s by R.M. Schindler and since demolished. Using surviving plans and photographs, he had copies made of the unit furniture, which Schindler designed to be arranged to follow the lines of the room. The resulting installation at LACMA consists of twenty-eight objects that Prina painted pink using "Pantone Honeysuckle 2011 Color of the Year" and restaged in a grid pattern.

Although *As He Remembered It* was conceived in Los Angeles and is intertwined with the history of the city, this exhibition marks the first time this ambitious work will be seen in L.A. Until now, the work has only been on view at the Secession in Vienna, Austria.

*Stephen Prina: As He Remembered It* is curated by Jarrett Gregory, Assistant Curator, Director's Office, LACMA.

### Catalogue

The catalogue *As He Remembered It* was published on the occasion of the exhibition *Stephen Prina: As He Remembered It* at the Secession in Vienna, Austria in 2011. The publication—available at LACMA's Art Catalogues—includes a preface by András Pálffy, an essay by Thomas Lawson, and an interview with Stephen Prina by Annette Südbeck.

### Related Events

- A Director's Conversation between Michael Govan and the artist will provide a further opportunity to explore Prina's engagement with architects working in and around Los Angeles in the modern era. A screening of Stephen Prina's film *The Way He Always Wanted It II*, which was filmed in Bruce Goff's 1947 Ford House, will enhance visitors' understanding of Bruce Goff's work outside of the Pavilion for Japanese Art, which he conceived for LACMA in the late 1970s.  
April 27, 2013 | 12:00 pm | Bing Theater | Free, tickets required
- Lecture by George Baker, Associate Professor of Art History, University of California, Los Angeles  
May 13, 2014 | 7:00 pm | Free, no reservations
- The LACMA presentation of *As He Remembered It* will be amplified with a newly commissioned sextet composed by the artist, which will be followed by a tour of the exhibition conducted by Stephen Prina.  
June 22, 2013 | 6:00–8:00 pm | Pavilion for Japanese Art | Free, no reservations

### Credit

Pacific Standard Time Presents: Modern Architecture in L.A. celebrates the city's modern architectural heritage through exhibitions and programs at cultural institutions in and around L.A. starting in April 2013. Supported by grants from the Getty Foundation, Modern Architecture in L.A. is a wide-ranging look at the postwar built environment of the city as a whole, from its famous residential architecture to its vast freeway network, revealing the city's development and ongoing impact in new ways.

Pacific Standard Time Presents is an initiative of the Getty. *Stephen Prina: As He Remembered It* is organized by the Los Angeles County Museum of Art and major support for the exhibition has been provided by the Getty Foundation.

Additional support was provided by Galerie Gisela Capitain, Cologne; Petzel Gallery, New York; and the Austrian Federal Ministry for Education, Arts and Culture.

**About LACMA**

Since its inception in 1965, LACMA has been devoted to collecting works of art that span both history and geography—and represent Los Angeles's uniquely diverse population. Today, the museum features particularly strong collections of Asian, Latin American, European, and American art, as well as a contemporary art museum on its campus. With this expanded space for contemporary art, innovative collaborations with artists, and an ongoing *Transformation* project, LACMA is creating a truly modern lens through which to view its rich encyclopedic collection.

**Location and Contact:** 5905 Wilshire Boulevard (at Fairfax Avenue), Los Angeles, CA, 90036 | 323 857-6000 | lacma.org

**Hours:** Monday, Tuesday, Thursday: 11 am–5 pm; Friday: 11 am–8 pm; Saturday, Sunday: 10 am–7 pm; closed Wednesday

**General Admission:** Adults: \$15; students 18+ with ID and senior citizens 62+: \$10

**Free General Admission:** Members; children 17 and under; after 3 pm weekdays for L.A. County residents; second Tuesday of every month; Target Free Holiday Mondays

**Image caption:** Stephen Prina, *As He Remembered It* (detail), 2011. Installation view, Secession Vienna, 2011. © the artist; courtesy Galerie Gisela Capitain, Cologne, and Petzel Gallery, New York. Photo credit: Wolfgang Thaler, Vienna, Austria

**Press Contact:** For additional information, contact LACMA Communications at [press@lacma.org](mailto:press@lacma.org) or 323 857-6522.

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