

PACIFIC STANDARD TIME

AT THE GETTY CENTER

ABOUT THE GETTY FOUNDATION AND *PACIFIC STANDARD TIME: ART IN L.A., 1945–1980*

LOS ANGELES—Opening on October 1, 2011, *Pacific Standard Time: Art in L.A., 1945–1980* brings together more than sixty cultural institutions throughout Southern California to tell the story of the rise of the Los Angeles art scene and its impact on the art world. This collaboration, the largest ever undertaken by cultural institutions in the region, was initiated by the **Getty Foundation** through grants totaling nearly \$10 million.

"The *Pacific Standard Time* exhibitions and programs will substantially change public perceptions of the role of Los Angeles in the development of modern art in the second half of the 20th century," said Joan Weinstein, Interim Director of the Getty Foundation. "The Getty Foundation is thrilled to have served as the catalyst for this unprecedented collaboration."

Presenting the artistic evolution of Los Angeles through more than fifty simultaneous exhibitions, *Pacific Standard Time* involves institutions of every size and character: from the Los Angeles County Museum of Art (LACMA), Museum of Contemporary Art (MOCA), the Hammer Museum and the Getty Museum, to the Huntington Library, Art Collections, and Botanical Gardens; California Institute of the Arts (CalArts); UCLA Chicano Studies Research Center; Japanese American National Museum; Watts Towers Arts Center; and many others.

Pacific Standard Time encompasses artistic developments from L.A. Pop to post-minimalism; from modernist architecture and design to multi-media installations; from the films of the African-American L.A. rebellion to the feminist activities of the Woman's Building; from ceramics to Chicano performance art; and from Japanese-American design to the pioneering work of artists' collectives.

Pacific Standard Time began almost ten years ago as an effort to document the milestones in the region's artistic history. The Getty Foundation supported projects designed to rescue and preserve the archives that hold the historic record of art in L.A. from the seminal period 1945-1980, and over six years provided \$2.7 million in grants through an initiative entitled *On the Record*.

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In 2008, the Foundation inaugurated *Pacific Standard Time* and awarded \$3.6 million in grants to allow the participating museums to conduct groundbreaking research based on the archives, and to prepare the series of exhibitions. The Foundation then provided an additional \$3.7 million in grants to help museums realize these ambitious shows and bring Southern California's rich history to a widespread public audience.

"What began as an effort to document the milestones in this region's artistic history has expanded until it is now becoming a great creative landmark in itself. In fact, the story of *Pacific Standard Time* is so big, it needs this region-wide collaboration to tell it," said Deborah Marrow, Interim President and CEO of the J. Paul Getty Trust.

In developing this initiative, the Getty Foundation has worked from the beginning in partnership with the Getty Research Institute (GRI). The Getty Research Institute has pioneered research in this area, and has assembled one of the world's foremost archives related to postwar art in Southern California (such as the archive of architectural photographer Julius Shulman, the Long Beach Museum of Art Video Archive, and the archive of the magazine *High Performance*).

"Our hope is that *Pacific Standard Time* will also lead to future collaborations among arts institutions in the greater Los Angeles area that will continue to build on the region's reputation as a major center for innovation in the visual and performing arts," added Weinstein.

Since its inception in 1984, the Getty Foundation has provided grants to support nearly 6,000 projects in 180 countries. The Getty Foundation fulfills the philanthropic mission of the Getty Trust by supporting individuals and institutions committed to advancing the understanding and preservation of the visual arts in Los Angeles and throughout the world. Through strategic grants and programs, the Foundation strengthens art history as a global discipline, promotes the interdisciplinary practice of conservation, increases access to museum and archival collections, and develops current and future leaders in the visual arts. The Foundation carries out its work in collaboration with the J. Paul Getty Museum, Getty Research Institute, and Getty Conservation Institute, to ensure that the Getty programs achieve maximum impact. For further information, visit the Foundation's website at www.getty.edu/foundation.

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MEDIA CONTACT:

Melissa Abraham
Getty Communications
(310) 440-6861
mabraham@getty.edu