



## EAST WEST BANK

### **About East West Bank**

East West Bank (NASDAQ: EWBC) is a top performing commercial bank with exclusive focus on the U.S. and Greater China markets, serving as a pathway to success for more than 40 years. As the premier financial bridge between East and West, with more than 130 locations across the U.S. and Greater China, our bicultural professionals provide banking solutions that connect people and businesses with new opportunities on both sides of the Pacific. We have specialized expertise in high-growth industry sectors, such as entertainment and media, tech, biological sciences, aviation, private equity and venture capital, real estate, and agriculture.

East West Bank is the largest independent bank headquartered in Southern California. As of April 25, 2016, it ranks among the 25 largest banks in the United States, with assets of \$33.1 billion and a market capitalization of \$5.47 billion. Forbes has named East West Bank among the top 15 of “America’s 100 Best Banks” for the last six years in a row (2010-2015). For more information on East West Bank, visit the Company’s website at [www.eastwestbank.com](http://www.eastwestbank.com).

### **Community Partners**

We have long-standing partnerships with the United Way of Greater Los Angeles, the Los Angeles Lakers, Operation HOPE, and collaborate with many other local organizations to help our local communities thrive. We provide financial literacy programs through community partnerships to empower underprivileged populations, and finance affordable housing projects for low-income families to make the communities we serve more vibrant places to live and work.

### **Promoting Art and Cultural Understanding**

For years we have been dedicated to bringing world-class Chinese art and culture to U.S. audiences by working with leading institutions, such as the Getty, the Museum of Contemporary Art, Los Angeles (MOCA), the Huntington Library, Art Collections and Botanical Gardens, the USC Pacific Asia Museum, the Asian Art Museum of San Francisco and the Bowers Museum. We are a lead corporate sponsor of Asian Art Museum of San Francisco’s upcoming exhibition “Emperors’ Treasures: Chinese Art from the National Palace Museum, Taipei.” In 2016, we sponsored “Royal Taste: The Art of Princely Courts in Fifteenth-Century China” exhibition at the USC Pacific Asia Museum. In 2008, we were a founding patron of the “Liu Fang Yuan” Chinese garden at the Huntington Library, which allows Los Angeles residents and visitors to experience authentic traditional Chinese garden and landscaping without traveling overseas. We have also sponsored three exhibitions featuring terra cotta soldiers: at the Bowers Museum in 2008 and 2011, and at the Asian Art Museum of San Francisco in 2013.

In 2007, East West Bank donated a total of 11 works by six prominent Chinese contemporary artists to MOCA Los Angeles. These works are currently on display at the Bank’s Pasadena corporate banking center, and will be incorporated into MOCA’s collection in 2026. We also partnered with the museum to present artist Cai Guo-Qiang’s first West Coast solo exhibition in 2012.

The Bank currently operates the Pacific Heritage Museum in San Francisco, a space for the community to present artistic traditions of the Pacific Rim.

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